

Great River Folk Festival

Prospectus 2017

DATE/TIME

Sat., Aug. 26, 2017, 10 a.m. - 6 p.m.
& Sun., Aug. 27, 2017, 10 a.m. - 5 p.m.

ELIGIBILITY

Our goal is to present quality, original, hand-made art and craft objects. These may be traditional crafts rooted in folk art or crafts as they have evolved into contemporary forms. We encourage both traditional designs which have been repeated from age to age as well as original approaches to design. We will not, however, accept items made from kits or molds, or those that are mass produced. All items handcrafted by exhibitor.

APPLICATION

For those who have not exhibited at this festival within the last two years, submit 4 images of individual pieces; 1 should be a detail. Indicate medium and size of item. Also send a photo of your display if available. Include application form and a stamped self addressed #10 business size envelope. Email digital pictures to crafts@greatriverfolkfest.org. Send entry to Nancy Horton, N23440 McCabe Lane, Ettrick, WI 54627

DISPLAY AND INSTALLATION

Each participant must provide their own display material and setup. Spaces accommodate up to a 12' x12' tent. Displays will be selected for awards between 11:00 a.m. and 1:00 p.m. on Saturday.

ACCOMMODATIONS

Lodging at private homes is available on a limited basis. Friends of the Festival open their homes to accommodate crafters and their families. Only lodging is available; meals are not provided (however, La Crosse is the home of many fine restaurants, and ethnic foods are in abundant supply at the festival). Please indicate a need for accommodations on your application form.

LOCATION

Beautiful Riverside Park, the new home of the Great River Folk Festival.

NO SMOKING

In consideration of fellow crafters, please refrain from smoking at your booth.

SALES

All proceeds from sales go to the crafter. All participants are responsible for collecting and reporting their own sales tax. You must have a Wisconsin mobile vendor license.

SELECTION PROCESS

The crafts committee will select in mid-June from slide/photo/entries for first time exhibitors or those who have not exhibited in the last two years. A maximum of five (5) crafters in each media will be selected. Slides/photos should represent *current* work similar to what you intend to sell.

Returning exhibitors need not send slides/photos.

We will accept a maximum of 30 crafters.

FEES

Your application will not be considered unless accompanied by the \$50 booth fee (\$60 after June 17). Checks are payable to the Great River Folk Festival. If you are accepted and do not wish to participate, please notify us of your decision by July 15, and we will refund \$35.00 of your registration fee. Your fee will be returned if your entry is not accepted.

AWARDS

There will be cash awards in the following categories: **Best of Show Award** and **Outstanding Design Awards** will be given by the juror on Saturday. A **Crafter's Choice Award** (chosen by a vote of crafters) will be presented on Sunday.

PROGRAM LISTING

Black and white or color photos of the artist and/or work as well as a short artist statement are requested from both new and returning exhibitors to be used in the program, website, and Facebook page.

FESTIVAL PASSES

The registration fee includes a weekend pass for you and one guest.

PETS

For the safety of your pet and others, pets are not allowed on the Festival grounds.

ADDITIONAL INFORMATION

Nancy Horton, N23440 McCabe Lane
Ettrick WI 54627, (608)525-7104
Or email: crafts@GreatRiverFolkFest.org

Dates to remember:

- June 17 Application Deadline for Discount
- Early July Committee will send letters of acceptance
- July 15 Last day to withdraw from festival with partial refund
- Aug. 25, 26 & 27 Great River Folk Festival



Great River Folk Festival Application Form

Postmarked by June 18 for discount.

Please check one:

- New Craftsperson
 Returning: Year you last exhibited at this festival? _____

Please Print:

Name _____

Address _____

Email _____

Phone Number (_____) _____

WI Sales Tax Number # _____

Type of Medium _____

Are you interested in festival housing? yes No

Artist Statement

In a few sentences (50 – 100 words) tell us about the unique aspects of your craft and yourself. This information will be used in the selection process, on the festival website, and in the festival program as space allows. Include an email address and/or a website address if you would like us to add them to your description on GreatRiverFolkFest.org. (Addresses are not included in the 100 words limit.)

Check box if you prefer to use last year's program information.

Return to:

Craft Committee, c/o Nancy Horton,
N23440 McCabe Lane, Ettrick, WI 54627

Application Checklist:

For first time exhibitors or returning exhibitors prior to 2015:

- Email photos to
crafts@greatriverfolkfest.org.

For all exhibitors:

- self-addressed, stamped envelope
 \$50 registration fee, \$60 after June 17
 Completed Application (including short description for program and Website)
 Photo of yourself and/or work for publicity' can be emailed to crafts@greatriverfolkfest.org.

Application not complete unless all above are submitted.